

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 17.02
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- JOE KNAUER

CONTRACT # 6299864

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52
53	53	53
54	54	54
55	55	55
56	56	56
57	57	57
58	58	58
59	59	59
60	60	60
61	61	61
62	62	62
63	63	63
64	64	64
65	65	65
66	66	66
67	67	67
68	68	68
69	69	69
70	70	70
71	71	71
72	72	72
73	73	73
74	74	74
75	75	75
76	76	76
77	77	77
78	78	78
79	79	79
80	80	80
81	81	81
82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

ORDER # _____
CONTAINER # _____
DATE ORDERED _____
INVOICE)

PRDCT	RPOF-3 PAC	EST # 1931	COMMENTS: ()
-------	------------	------------	---------------

FLIGHT DATES	OCT2/12	OCT8/12	WK-1
--------------	---------	---------	------

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE _____

REP: TO LENA
FR JULIE
CANCELLED SPOTS ON 2, 7, 42, 17, 20, 23, 37, 39
TTLS \$ 124195.85X
PLS CFM, THX 10/2

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	*		700A-900A	30		\$1,600.00	10/2	10/4	3		TU-TH	3
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1931												
PROGRAM : GMA CON COM1 : 1X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
7	SZ		500P-600P	30		\$1,800.00	10/2	10/5	6		TU-F	6
PROGRAM : NEWS												
CON COM1: 2X PER DAY, 1X TH-F												
42	SZ		1100P-1135P	30		\$2,000.00	10/2	10/7	6		TU-F, SU	6
PROGRAM : NEWS												
ORD COM1: NEWS RUNS LATE DUE COLLEGE FBALL FRIDAY												
CON COM1: 1X TH-SU 2X TU, W												
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-12 FOR 8 SPOTS/WK												
17	S		600A-700A	30		\$675.00	10/6	10/6	0		SAT	0
PROGRAM : NEWS												
20	S		330P-700P	30		\$2,750.00	10/6	10/6	0		SAT	0
PROGRAM : COLLEGE FOOTBALL												
23	S		600A-700A	30		\$675.00	10/7	10/7	0		SUN	0
PROGRAM : NEWS												
37	S		730P-800P	30		\$3,000.00	10/8	10/8	0		MON	0
PROGRAM : WHEEL												
39	S		1100P-1135P	30		\$2,000.00	10/8	10/8	1		MON	1
PROGRAM : NEWS												
OCT/12 124195.00												
CONTRACT TOTAL												124195.00
TOTAL SPOTS												85

MARKET TOTALS \$364,148 WFTV 37% WKMG 21% WESH 26% WOFL 11% WKCF 1% WRBW 1% CABL 1%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE